

# COVID19 VACCINE

## PUBLIC CONCERNS

-What can we do?

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Possible solutions and what can we do in different fields



# THE STUDENT HERSELF

***Student name:*** Yingyi Ma

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> As of today, COVID vaccines are available for the public right now in three forms:

Prizer-BioNTech, Moderna, Johnson & Johnson/ Janssen. However, not everybody

trust the vaccine or don't know that much information about them. It's important to

inform those people about it, since the more people vaccinated, the less likely the

virus will spread and kill you.





# MY RESEARCH

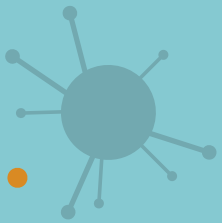
**Focus:** members that in the community

including different age group:

>Under 12 (elementary & middle school)

>Peer (12-25: middle school, high school, college )

>elder

- 
- If people know what's vaccine and how it works.
  - If they know and understand the three types of vaccines.
  - Where do they get COVID and vaccine updates?
  - Why do people refuse to take the vaccine?
  - What are their concerns?





# RESULT ANALYSIS

> 70% of the interviewees know what's a vaccine and how it works, as well as the three types of the vaccine.

Majority of the people prefer the two doses vaccines.



> around 35% of the people don't trust the vaccine, the reasons why they don't want to take it:

- The vaccine haven't been tested enough yet

- Would take it if more people try it and say good about it

- Trump supporters who don't want to take the vaccine

- They afraid the side effect

- More: Religions: the body is sacred, should not receive certain chemicals or blood or tissues from animals, and should be healed by God or natural means.

> get updates:

- Children that under 12: from their parents

- Teens: La county public health website, social medias

- Adults that don't speak english: friends and family members, their own language popular social medias, and their company ask them to take the vaccine

> biggest concerns:

- Side effects, why do people have different reactions after taking the vaccine

- People have limited resources that to figure out where to find a place to take vaccine

- Can we take off our mask after vaccinated?





# WHAT CAN WE DO?


Using the case study strategies, here are the possible solutions that could address the issues that we currently have regarding to COVID and vaccine in different fields.

> Sum up all of the reasons why people refused to take the vaccine into one is that some of them didn't learn about the production, effects, and uses of vaccines through formal channels. To solving this problem:

Always remember the official sites such as: CDC (Centers for Disease Control), FDA (Food and Drug Administration), and your county's Department of Public Health.

Social Medias like Instagram could work with those official health department to have "ads" relate to COVID pop up sometimes when people enter the apps to give them some updates, the users will need to watch at least few seconds of it in order to use the app. Videos platform like YouTube could make those updates into "ads" while we watching videos as well.

> As showing, celebrities also play a big role in advocacy the public. They can make positive influences by updating their vaccine status and how to they feels and their support to encourage their fans or followers to take it as well. Through these kind of actions, the sense of honor will be create for the people who vaccinated.




# CONTINUES...

Things that we can do in our communities:

Adapt the ideas from marketing advertisement, we could have images and resources post in the bus outlook or stop stations, the billboards while we waiting for the traffics, and create some banners in our communities.

We can also work on translating the updates into our own language and make it available to folks who don't speak and understand english.





Social media and people play a big role in spreading vaccine updates. The children hear information from their parents, and the elders who don't speak english hear it from their friends. So as the younger generation, it's important for us to know some basics of the vaccine and keep track of what's happening and being able to share it with the public.

### Different COVID-19 Vaccines

The best COVID-19 vaccine is the first one that is available to you. Do not wait for a specific brand. All currently authorized and recommended COVID-19 vaccines:


- are [safe](#),
- are [effective](#), and
- [reduce your risk](#) of severe illness.

CDC does not recommend one vaccine over another.

Vaccine Brand Name	Who Can Get this Vaccine <sup>[1]</sup>	How Many Shots You Will Need	When Are You Fully Vaccinated?
<a href="#">Pfizer-BioNTech</a>	People 16 years and older	<b>2 shots</b> Given 3 weeks (21 days) apart <sup>[2]</sup>	2 weeks after your second shot
<a href="#">Moderna</a>	People 18 years and older	<b>2 shots</b> Given 4 weeks (28 days) apart <sup>[2]</sup>	2 weeks after your second shot
<a href="#">Johnson &amp; Johnson's Janssen</a>	People 18 years and older	<b>1 shot</b>	2 weeks after your shot

### Latest updates:

CDC (Centers for Disease Control) and FDA (Food and Drug Administration) recommending a pause in the use of the JJ Janssen vaccine due to the blood clot concerns that six cases occurred among women between the ages of 18 and 48, and symptoms occurred 6 to 13 days after vaccination.





# WAYS TO FIND AVAILABLE VACCINE CENTER

<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/index.html>

Official CDC sites that contain all the informations that you need to know about vaccines and where can you go to get one.

## Getting Your Vaccine

How do I find a vaccine?

What different vaccines are available?

Do they work?

Are they safe?

What are possible side effects?

What can I do when I'm fully vaccinated?

## Find a Vaccine

Search vaccine providers near you

VaccineFinder

- OR -

Check your health department

State / Territory

Just google "COVID vaccine" and google will give suggestion on the available centers that near you.

The screenshot shows a Google search for "covid vaccine". The results include a map titled "Where to get it" showing vaccine locations in San Antonio, Texas. The map highlights several locations: CVS Pharmacy, Vista Hermosa Natural Park Mountains Recreation, Chinatown Service Center, and another CVS Pharmacy. Below the map, there is a list of vaccine locations with details for Chinatown Service Center and two CVS Pharmacy locations, including their addresses, phone numbers, and appointment requirements.

Doses given	Fully vaccinated	% of population fully vaccinated
806M +16.4M	176M +3.2M	2.3%

More locations and statistics

This data shows the total number of doses given in each location. Since some vaccines require more than 1 dose, the number of fully vaccinated people is often lower. "\*" stands for data reported yesterday. About this data

### Map of vaccinations

From Our World in Data · Last updated: 2 days ago

California		
Total doses given	23M	
People fully vaccinated	8.46M	
% fully vaccinated	21.4%	

**“None of the vaccine can 100% protect you from COVID, so we still need to wear mask and wash our hand often”**



# THANKS FOR LISTENING!

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